



NAB Agribusiness – Agribusiness Leader of the Year Award – **WINNER**



Costa Group

For more than a century the Costa family has been intimately involved in the Australian fresh fruit and vegetable industry. Originating from a humble retail outlet in Geelong, the family business has grown to be the biggest private grower, wholesaler, logistician and exporter of fresh produce in Australia.

Each year the business processes more than \$1 billion of fresh produce sales across the country and services the daily fresh produce requirements of more than 600 supermarkets.

To achieve this position of market leadership, the Costa Group identified the need to develop world class operating systems, sophisticated communication channels and outstanding supplier and customer relationships while pursuing a different approach to achieving excellence with a focus on developing the right people across all areas of the company.